

26th Annual
**DALLAS BUSINESS
HALL OF FAME®**

70TH ANNIVERSARY 1954 – 2024

CONNECTING THE BEST IN THE BUSINESS TO THE NEXT IN BUSINESS

3.1.24

OMNI DALLAS HOTEL

2024 Laureates



HAL BRIERLEY

*Chairman & CEO,
The Brierley Group,
LLC*



ANNE CHOW

*Lead Director,
FranklinCovey
Former CEO, AT&T
Business*



**CYNTHIA "CYNT"
MARSHALL**

*CEO of the Dallas
Mavericks, President
& CEO, Marshalling
Resources
Consulting, Retired
AT&T Executive
Officer and Author*



**JOHN H. (JACK)
MATTHEWS**

*President of
Matthews
Southwest*



JOHN OLAJIDE

*Founder & CEO,
Axxess
Chairman, Cavista
Holdings*

2024 Event Chair

JIM KEYES

Sponsorship & ticket information:

CONTACT TAYLOR CHATMAN: OFFICE: (972) 677-2934 | TCHATMAN@JADALLAS.ORG



26th Annual JUNIOR ACHIEVEMENT DALLAS BUSINESS HALL OF FAME®

70TH ANNIVERSARY 1954 - 2024

Free Enterprise \$150,000

- Sponsor logo placed within the event name (presented by)
- **Prominent** logo listing on Dallas Business Hall of Fame website
- Logo **prominently** displayed on screen during event
- Verbal recognition from podium during event
- Opportunity to speak from podium
- **20 tickets** to Laureate Reception
- Premier seating for **32** at event
- Dedicated wait staff
- **Full-page** ad in special Dallas Business Journal*
- Logo prominently displayed on all event collateral materials
- Industry exclusivity

Vision \$100,000

- **Prominent** logo listing on Dallas Business Hall of Fame website
- Logo **prominently** displayed on screen during event
- Verbal recognition from podium during event
- Opportunity to speak from podium
- **14 tickets** to Laureate Reception
- Priority seating for **24** at event
- Dedicated wait staff
- **Full-page** ad in special Dallas Business Journal*
- Logo prominently displayed on all event collateral materials
- Industry exclusivity

<i>Sponsor Benefits</i>	STUDENT INSPIRATION \$75,000	CHAIRMAN'S CIRCLE \$50,000	SPIRIT OF ENTREPRENEURSHIP \$25,000	INSPIRING TOMORROWS \$15,000	PARTNER \$10,000	OPPORTUNITY \$7,500	TABLE SPONSOR \$6,500
COMPANY VISIBILITY							
WEBSITE RECOGNITION	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
ON SCREEN DISPLAY DURING EVENT	LOGO	LOGO	LOGO	NAME			
AD IN DALLAS BUSINESS JOURNAL*	HALF PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE			
VERBAL RECOGNITION FROM PODIUM AT EVENT	✓	✓	✓				
DISPLAY ON EVENT COLLATERAL MATERIALS	PROMINENT LOGO - ALL	PROMINENT LOGO - ALL	ALL	MOST	MOST	DIGITAL	
COMPANY PARTICIPATION							
TICKETS TO LAUREATE RECEPTION	12	10	8	6	4	2	
TICKETS TO EVENT	PRIORITY 24	PRIORITY 16	TABLE 8	TABLE 8	TABLE 8	TABLE 8	TABLE 8
DEDICATED WAIT STAFF	✓	✓					

Single Tickets: \$650, only provides entry to the event
 Patron Tickets: \$1000, provides entry and 1 ticket to Laureate Reception
 Young Professionals (35 and under) Ticket: \$250

*to be provided by sponsor



25th Annual
JUNIOR ACHIEVEMENT
DALLAS BUSINESS HALL OF FAME®

70TH ANNIVERSARY 1954 - 2024

I/WE WOULD LIKE TO SPONSOR THE 2024 JUNIOR ACHIEVEMENT DALLAS BUSINESS HALL OF FAME® AT THE FOLLOWING LEVEL:

- | | | | |
|------------------------------------|----------------------------|-----------------------------------|--|
| <input type="checkbox"/> \$150,000 | FREE ENTERPRISE | <input type="checkbox"/> \$10,000 | PARTNER |
| <input type="checkbox"/> \$100,000 | VISION | <input type="checkbox"/> \$7,500 | OPPORTUNITY |
| <input type="checkbox"/> \$75,000 | STUDENT INSPIRATION | <input type="checkbox"/> \$6,500 | TABLE SPONSOR |
| <input type="checkbox"/> \$50,000 | CHAIRMAN'S CIRCLE | | |
| <input type="checkbox"/> \$25,000 | SPIRIT OF ENTREPRENEURSHIP | <input type="checkbox"/> | I AM UNABLE TO ATTEND THE EVENT, BUT WOULD LIKE TO DONATE THE FOLLOWING AMOUNT \$_____ |
| <input type="checkbox"/> \$15,000 | INSPIRING TOMORROWS | | |

NAME _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

EMAIL _____

PHONE _____

VISA MASTER CARD AMEX DISCOVER
 CARD NUMBER _____

EXP DATE _____

NAME ON CARD _____

SIGNATURE _____

I authorize Junior Achievement of Dallas, Inc. to charge my card for the selected sponsorship level checked above.

WWW.JADALLASBUSINESSHALLOFFAME.ORG

To pay online or receive an invoice, please email or call Taylor Chatman at
 Office: (972) 677-2934 | tchatman@jadallas.org.
 Mail to: 3000 Pegasus Park Dr., Suite 720, Dallas, TX 75247