



# JUNIOR ACHIEVEMENT DALLAS BUSINESS HALL OF FAME



On behalf of myself, the JA Dallas Board, and our dedicated Staff members, we extend a warm welcome

to you for the induction of the 2024 Dallas Hall of Fame® Class: Anne Chow, Cynt Marshall, Hal Brierley, Jack Matthews, and John Olajide.

The 2023-2024 school year has witnessed a substantial increase in the demand for JA Educational

programs, surpassing the levels seen in years past. Your invaluable support and generous donations will play a pivotal role in enabling us to meet this escalating demand through the funds raised.

At JA Dallas, our unwavering dedication is to transform the lives of students in under-resourced areas.

Our key priorities for the year are:

- Fostering an inclusive future workforce by introducing students to the transformative power of career exploration and planning.
- Addressing the racial, ethnic, and gender wealth gap through financial education, empowering students to be fully engaged in the economy.
- Developing young entrepreneurs by connecting students with business role models, instilling an entrepreneurial and intrapreneurial mindset.

JA Dallas is a modern nonprofit organization celebrating 70 years of serving the greater Dallas area, and our programs are instrumental in building the skills sought by employers and entrepreneurs alike. Factors such as automation,

globalization, and remote work have highlighted the need for new skills. This comes at a time when the largest generation in history is entering the workforce. JA's skill-building programs, catering to students from 5 to 25 years old, are more crucial than ever in this century of innovation and achievement.

Investing in JA is a direct investment in the success of the next generation. Thank you for your unwavering support in empowering the students of the Greater Dallas area!


Sincerely,

Keith Vinson  
President/CEO of JA Dallas



 **4/5 JA students believe saving money is a good plan for their future.**

**70% of JA high school students discover new careers through JA programs.** 

 **After JA, there's a 60% increase in student's interest in entrepreneurship.**

# 2024 HALL OF FAME® LAUREATES



**HAL BRIERLEY**  
Chairman & CEO,  
The Brierley Group, LLC



**ANNE CHOW**  
Lead Director, FranklinCovey  
Former CEO, AT&T Business



**CYNTHIA "CYNT"  
MARSHALL**  
CEO of the Dallas Mavericks,  
President & CEO, Marshalling  
Resources Consulting,  
Retired AT&T Executive  
Officer and Author



**JOHN H. (JACK)  
MATTHEWS**  
President of Matthews  
Southwest



**JOHN OLAJIDE**  
Founder & CEO Axxess  
Chairman, Cavista Holdings

## MEET THE 2024 STUDENT OF THE YEAR



### **SAKOHYA HARMON**

Advantage Academy  
Graduate Class of 2024

## ABOUT JA DALLAS BUSINESS HALL OF FAME®

The Junior Achievement Dallas Business Hall of Fame® continues to be the city's premier life-time achievement award and celebration for individuals who have made substantial contributions to the quality of life in the Greater Dallas area through their involvement in the private sector. Serving as exemplary role models for the next generation of leaders, these individuals embody the spirit of achievement and community service.

Since its establishment in 1999, the JA Dallas Business Hall of Fame® has inducted over 80 Laureates, each with diverse careers and backgrounds, reflecting the broad spectrum of their accomplishments. The stories and legacies of these Laureates are celebrated annually at the JA Dallas Business Hall of Fame® dinner and awards ceremony, drawing over 500 attendees. The event not only applauds the Laureates' achievements but also

serves as a platform to raise funds for Junior Achievement's educational programs.

The JA Dallas Business Hall of Fame® benefits Junior Achievement of Dallas' work to prepare and inspire under-resourced youth in the community. JA's programs focus on experiential learning, teaching financial literacy to promote financial freedom, fostering entrepreneurship to empower students to take control of their future, and instilling work readiness to guide them towards career fulfillment.

This commitment to preparing young people for success in the business of life establishes a clear pathway for them to enter the workforce with confidence. By doing so, the JA Dallas Business Hall of Fame® ultimately contributes to the betterment of students, the community, and the world at large.

## THANK YOU TO THE 2024 DALLAS BUSINESS HALL OF FAME SPONSORS

### **STUDENT INSPIRATION**

Trinity Park Conservancy

### **CHAIRMAN'S CIRCLE**

Carolyn & David Miller

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Huffines Communities  
Harry Winston  
Axxess

Hillwood

The Men and Women of Hunt  
Consolidated, Inc.  
The Brierley Group

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Jones Day

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**TO LEARN MORE ABOUT THE JA DALLAS BUSINESS HALL OF FAME,  
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Hillwood proudly congratulates

2024 Junior Achievement  
Dallas Business Hall  
of Fame Laureates

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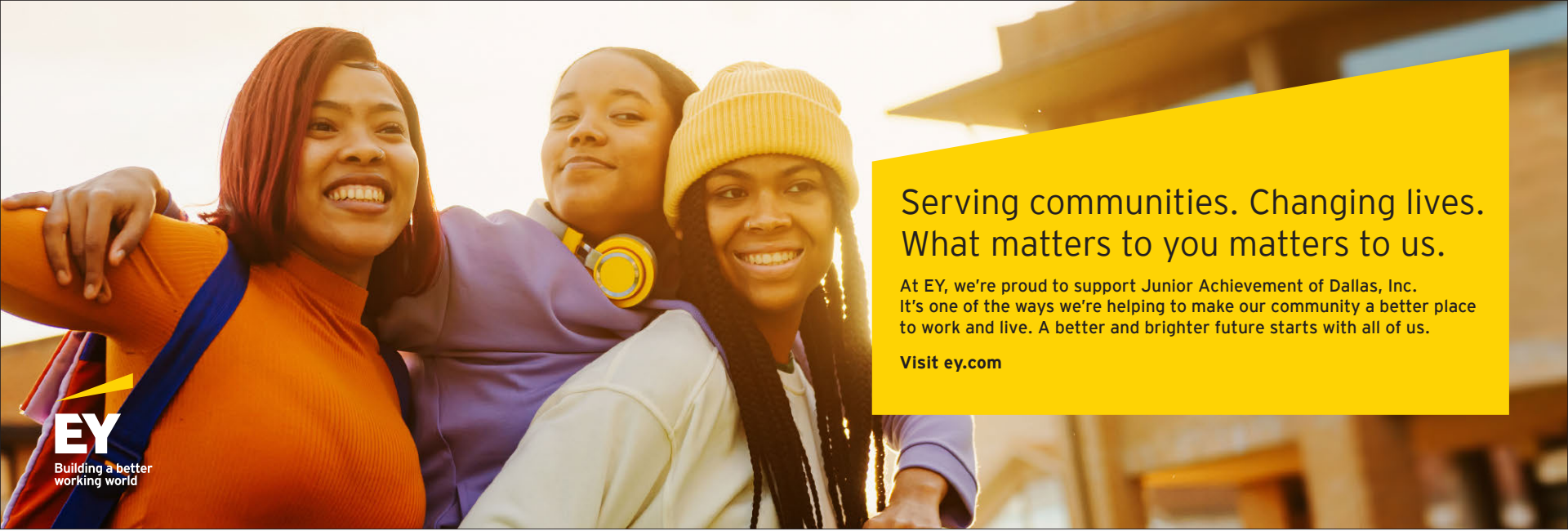
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**John Olajide**

FOUNDER AND CEO, AXCESS  
CHAIRMAN, CAVISTA HOLDINGS



Axxess and Cavista Holdings congratulate **John Olajide** on his induction into the Junior Achievement of Dallas Business Hall of Fame.

Thank you to the Junior Achievement of Dallas for preparing future leaders to make our world a better place and for recognizing John's contributions in Dallas and around the globe.

Congratulations to

## DALLAS BUSINESS HALL OF FAME 2024 LAUREATES

Hal Brierley  
Chairman & CEO  
The Brierley Group, LLC

Anne Chow  
Lead Director, FranklinCovey  
Former CEO, AT&T Business

Cynthia "Cynt" Marshall  
CEO, Dallas Mavericks  
Retired AT&T Executive Officer

John H. (Jack) Matthews  
President  
Matthews Southwest

John Olajide  
Founder & CEO, Axxess  
Chairman, Cavista Holdings

from  
The Men and Women of



Jones Day is proud to support the Junior Achievement of Dallas for preparing young people to succeed in a global economy. We applaud the 2024 Junior Achievement of Dallas Business Hall of Fame Laureates.

**Why Jones Day? Binding energy, conviction, and credibility arising from shared professional values.**



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Achievement™**  
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**70<sup>TH</sup> ANNIVERSARY 1954 – 2024**

