DALLAS BUSINESS HALL of FAME®

29TH ANNUAL

APRIL 10, 2027

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Junior Achievement™ of Dallas

DALLAS BUSINESS HALL of FAME®

SPONSORSHIP OPPORTUNITIES

29TH ANNUAL

BENEFITING JUNIOR ACHIEVEMENT OF DALLAS

Connecting the Best in Business to the Next in Business

The Dallas Business Hall of Fame, benefiting Junior Achievement of Dallas, is an annual gala celebrating the remarkable achievements of business leaders who have made a significant impact on the Dallas business community. Now in its 29th year, the gala not only honors the best and brightest in the Dallas business community, but it also serves as a critical fundraising initiative that supports Junior Achievement's mission to inspire and prepare young people for success in a global economy.

EVENT DETAILS

April 10, 2027 | 6:00 PM – 9:00 PM

6:00 PM Cocktail Reception

7:00 PM – 9:00 PM Dinner & Program (After-Party to follow)

Omni Dallas Hotel 555 S. Lamar St., Dallas, TX 75202

2027 LAUREATES



Rick Allen
Co-Founder, Chairman, and Former President & CEO
Paragon Healthcare, Inc.



Tyrus Sanders
Executive Vice President
Regions Bank



Jean Savage
CEO & President
Trinity Industries



Dr. William S. Spears
Chairman & Founder
Cenergistic

Through the dedication of our Laureates and the generous support of the business community, the Dallas Business Hall of Fame has:

- Raised more than **$7 million**
- Reached over **800,000 students** through educational programs
- Facilitated **3.5 million volunteer contact hours**, empowering the next generation of leaders with the skills, knowledge and confidence they need to thrive

SPONSORSHIP AND TICKET INFORMATION

For more information, contact:
Taylor Coleman
Senior Special Events Manager
Junior Achievement of Dallas
tcoleman@jadallas.org
JADallasBusinessHallofFame.org

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Sponsorship of the Dallas Business Hall of Fame directly supports Junior Achievement's mission of preparing young people to succeed in a global economy.

PRESENTING SOLD!

- Exclusive presenting sponsor recognition in all printed and digital gala materials
- Prominent logo listing on Dallas Business Hall of Fame website
- Logo prominently displayed at registration, on stage and on screen during the gala
- Verbal recognition from podium during the gala
- Opportunity to speak from podium
- Full-page ad in special issue of *Dallas Business Journal**
- 18 tickets to Laureate Reception
- Priority seating for 30 at Dallas Business Hall of Fame
- Dedicated wait staff and champagne toast delivered tableside

LAUREATE $75,000

- Prominent logo listing on Dallas Business Hall of Fame website
- Logo prominently displayed on screen during the gala
- Verbal recognition from podium during the gala
- 1/2-page ad in special issue of *Dallas Business Journal**
- Logo prominently displayed on printed and digital gala materials
- 14 tickets to Laureate Reception
- Priority seating for 20 at Dallas Business Hall of Fame
- Dedicated wait staff and champagne toast delivered tableside

ACHIEVEMENT $50,000

- Prominent logo listing on Dallas Business Hall of Fame website
- Logo prominently displayed on screen during the gala
- Verbal recognition from podium during the gala
- 1/2-page ad in special issue of *Dallas Business Journal**
- Logo prominently displayed on printed and digital gala materials
- 10 tickets to Laureate Reception
- Priority seating for 20 at Dallas Business Hall of Fame
- Dedicated wait staff and champagne toast delivered tableside

ELITE $25,000

- Prominent logo listing on Dallas Business Hall of Fame website
- Logo prominently displayed on screen during the gala
- 1/4-page ad in special issue of *Dallas Business Journal**
- Logo prominently displayed on printed and digital gala materials
- 8 tickets to Laureate Reception
- Seating for 10 at Dallas Business Hall of Fame

LEADERSHIP $15,000

- Logo displayed on Dallas Business Hall of Fame website
- Name displayed on screen during the gala
- Name displayed on printed and digital gala materials
- 1/4-page ad in special issue of *Dallas Business Journal**
- 6 tickets to Laureate Reception
- Seating for 10 at Dallas Business Hall of Fame

PARTNER $10,000

- Logo displayed on Dallas Business Hall of Fame website
- Name displayed on printed and digital gala materials
- 4 tickets to Laureate Reception
- Seating for 10 at Dallas Business Hall of Fame

CONNECTOR $5,000

- 2 tickets to Laureate Reception
- Seating for 10 at Dallas Business Hall of Fame

SINGLE TICKET $300

- Provides entry to Dallas Business Hall of Fame

* Designed ad to be provided by sponsor. Final art files due to JA by February 15, 2027

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UNDERWRITING OPPORTUNITY	INVESTMENT

Tribute Tunnel Sponsor (1 available)

$10,000

Make a lasting impression by sponsoring the gala's branded tunnel, a unique and immersive feature in the reception area that showcases past Laureates.

Includes seating for 6 at Dallas Business Hall of Fame





After-Party Sponsor (1 available)

$10,000

Cap off the evening with style by sponsoring the exclusive After-Party, where the celebration continues. This sponsorship includes a chic lounge and branding opportunities.

Includes seating for 6 at Dallas Business Hall of Fame



Quad Bar Sponsors (2 available)

$7,500

This four-sided bar, prominently branded on two sides with your company's logo, offers maximum exposure as guests mingle and enjoy refreshments.

Includes seating for 4 at Dallas Business Hall of Fame

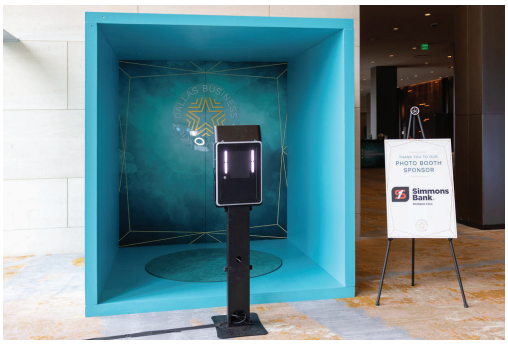


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UNDERWRITING OPPORTUNITY	INVESTMENT	
Silent Auction Sponsor (1 available) Position your brand at the heart of the evening's excitement by sponsoring the silent auction. ***Includes seating for 4 at Dallas Business Hall of Fame***	$5,000	
Photo Booth Sponsor (1 available) Capture the evening's memories by sponsoring an immersive photo booth, a popular attraction for guests. Your company's logo will be featured on signage next to the photo booth. ***Includes seating for 4 at Dallas Business Hall of Fame***	$5,000	
Valet Sponsor (1 available) As guests arrive and depart, your company's branding will be prominently displayed on signage at the valet station, making your brand one of the first and last impressions of the evening. ***Includes seating for 4 at Dallas Business Hall of Fame***	SOLD!	

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Cocktail Hour Sponsor (1 available)

$5,000

Welcome guests to an unforgettable evening with exclusive recognition throughout the cocktail hour.

Includes seating for 4 at Dallas Business Hall of Fame



Champagne Toast Sponsor (1 available)

$5,000

Raise a glass to our Hall of Fame honorees with exclusive recognition during the evening's champagne toast.

Includes seating for 4 at Dallas Business Hall of Fame



Dessert Sponsor (1 available)

$5,000

Sweeten the celebration with exclusive recognition for dessert. Your company will be associated with a memorable finishing touch as guests enjoy the evening's final course.

Includes seating for 4 at Dallas Business Hall of Fame



For more information, contact:
Taylor Coleman, Senior Special Events Manager
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